

# McCANN HEALTH

## PRESS RELEASE

### Dr. Hana Hayashi, Asia Pacific McCann Public Health Director Named 2018 "Asia 21 Young Leaders"

【Tokyo, September 20, 2018】

McCann Health Japan (McCann Healthcare Worldwide Japan Inc., Minato-ku Tokyo, Managing Director: Junji Yokokawa) announced that Dr. Hana Hayashi, Asia Pacific Director, McCann Public Health has been named member of 2018 Class of Asia 21 Young Leaders Program by the Asia Society. Asia Society was funded by John D. Rockefeller 3<sup>rd</sup> in 1956 to address challenges that Asia faces with.

The Asia 21 Young Leaders program is an unparalleled network of accomplished young professionals from across the Asia Pacific region, representing the new generation of leaders in government, business, arts, media, and the nonprofit sector.

The new 2018 Class adds 31 leaders in their respective fields to a dynamic pool of more than 900 influential professionals under the age of 40 from 40 nations who are engaged in thought leadership, dialogue, and meaningful collaborations for positive impact on both local and global levels. Hana is introduced as a game-changing behavioral scientist and is was one of two Japanese Women chosen this year.

## Asia Society Announces Asia 21 Young Leaders Class of 2018



<https://asiasociety.org/asia-society-announces-asia-21-young-leaders-class-2018>

Members of the 2018 Class will convene in Manila for the 13th Annual Young Leaders Summit from November 14-16 to explore new and creative strategies to translate the network's expertise into concrete actions. This Summit will also be the inaugural event to usher in the 20th anniversary of the Asia Society Philippines Center.

Since the first Summit in 2006, the Asia 21 Young Leaders Initiative has encouraged collaborations among the members of the network to help respond to disasters, fight for girls' education and mobilize youth, contribute to regional diplomatic efforts, and much more. Local Asia 21 chapters have sprouted in some of the toughest parts of Asia, where people are eager for the connections and counsel that the Asia 21 network has provided.

### **About Dr. Hana Hayashi**

Hana is Asia Pacific Director, McCann Public Health, McCann Worldwide Japan. Hana's mission is to create a healthier society, so that people can better enjoy and maximize their lives. She is interested in behavior change and how we can age well physically, mentally, and spiritually. She has participated in global health promotion and communications projects, in both developed and developing countries, and has developed public health campaigns at McCann Health. Hana was born and grew up in Chiba, Japan. She obtained a Bachelor of Arts from the School of Social Sciences at Waseda University, a Masters of Education from Boston University, and a Masters and Doctor of Science from Harvard T.H. Chan School of Public Health. While at Harvard, Hana was a scholar of the Joint Japan/World Bank Graduate Scholarship Program.

She has numerous ongoing research activities, and serves as an adjunct instructor at Tokyo Medical and Dental University, a visiting research fellow at University Tokyo, as well as a researcher at the Society and Health Lab (Professor Ichiro Kawachi's lab at the Harvard T.H. Chan School of Public Health). Hana is the author of "No Matter What, Keep Going-What Harvard Taught Me for Life" (in Japanese). In addition, her new book about the art of having a healthier lifestyle will be published soon.

### **About McCann Health**

[McCann Health](http://www.mccannhealth.co.jp), two-time Network of the Year winner at Cannes Lions Health, and winner of an unprecedented total of the Network of the Year titles from the industry's top three creative award shows in 2017, is one of the world's most awarded global healthcare communications companies. McCann Health, consisting of a global creative agency network, a global medical communications network and a global consulting group, specializes in a wide array of professional, consulting and consumer health and wellness practices. McCann Health is part of McCann Worldgroup and the Interpublic Group (NYSE: IPG). McCann Health in Japan has been awarded at Campaign Magazines Specialist Agency of the Year for the last eight years including 6 Golds. <http://www.mccannhealth.co.jp>

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