

## PRESS RELEASE

McCann Health Japan won 3 Golds and 1 Bronze  
at the New York Festivals AME Awards 2019"

[Tokyo- April 10, 2019]

McCann Health Japan (McCann Healthcare Worldwide Japan Inc., Minato-ku Tokyo, Managing Director: Junji Yokokawa) announced that it won 3 Golds and 1 Bronze with ANGFA's SAVE SOAP Project, "Washable Book" at AME Awards 2019 (Advertising & Marketing Effectiveness Awards) .

The "AME Awards" is a part of the world's largest international advertising contest "NEW YORK FESTIVAL" co-sponsored by the United Nations.

This year, the AME Awards celebrates its 25<sup>th</sup> year of honoring the world's best advertising & marketing effectiveness.

Please find details as below

<3 GOLDS/Bronze>

Client : ANGFA Co., LTD.

Brand : SAVE SOAP Project

GOLD : Direct & Collateral / Healthcare / Low-Budget (<\$100,000 USD)

BRONZE : Print

Title: Washable Book

Agency : McCann Health Worldwide Japan

<https://www.ameawards.com/winners-gallery-1/washable-book>





**McCANN**  
HEALTH

#### About McCann Health

[McCann Health](#), two-time Network of the Year winner at Cannes Lions Health, and winner of an unprecedented total of the Network of the Year titles from the industry's top three creative award shows in 2017, is one of the world's most awarded global healthcare communications companies. McCann Health, consisting of a global creative agency network, a global medical communications network and a global consulting group, specializes in a wide array of professional, consulting and consumer health and wellness practices. McCann Health is part of McCann Worldgroup and the Interpublic Group (NYSE: IPG). McCann Health in Japan has been awarded at Campaign Magazines Specialist Agency of the Year for the last nine years including 7 Golds.

<http://www.mccannhealth.co.jp>

To inquire about this release, please contact: Miyoko Ohki

Corporate Communications, McCann Worldgroup Holdings Japan Inc.

Tel: 81-3-3746-8550 (direct) / Tel: 81-3-3746-8111 (information)

E-mail: [miyoko.ohki@mccannwg.com](mailto:miyoko.ohki@mccannwg.com)