



McCANN
HEALTH

PRESS RELEASE

McCann Health Japan Ranked #3 in New York Festivals 2019

AME Agency Report and Brand Report

[Tokyo- June 6, 2019]

McCann Health Japan (Managing Director: Junji Yokokawa; Headquarter: Minato-ku, Tokyo) announced that the agency has ranked #3 in the 2019 AME (Advertising & Marketing Effectiveness) Agency Report, a part of the New York Festivals AME Awards. The agency's Save Soap Project for ANGFA also ranked #3 in the AME Brand Report.

Globally within the network, McCann New York/McCann Healthcare USA ranked #2 in the Agency Ranking and also the Brand Ranking for their Mucinex campaign.

(AME Report 2019)

<https://bit.ly/2WFvlnw>

The "AME Awards" is a part of the world's largest international advertising contest "NEW YORK FESTIVAL" co-sponsored by the United Nations. This year, the AME Awards celebrates its 25th year of honoring the world's best advertising & marketing effectiveness.

The AME Agency Report honors agencies who have produced cutting-edge and measurably effective creative work on behalf of prominent brands and earned recognition from the AME Grand Jury.

The Brand Report honors innovative brands for their game-changing campaigns and the forward-thinking advertisers who approved them.

About McCann Health

[McCann Health](#), two-time Network of the Year winner at Cannes Lions Health, and winner of an unprecedented total of the Network of the Year titles from the industry's top three creative award shows in 2017, is one of the world's most awarded global healthcare communications companies. McCann Health, consisting of a global creative agency network, a global medical communications network and a global consulting group, specializes in a wide array of professional, consulting and consumer health and wellness practices. McCann Health is part of McCann Worldgroup and the Interpublic Group (NYSE: IPG). McCann Health in Japan has been awarded at Campaign Magazines Specialist Agency of the Year for the last nine years including 7 Golds. <http://www.mccannhealth.co.jp>



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