

# McCANN HEALTH

## McCann Health Japan Opens New Office in Osaka

【Tokyo -December 26, 2016】

McCann Health (McCann Healthcare Worldwide Japan Inc., Representative Director & President: Jack Blakey, Headquarters: Minato ward, Tokyo), will open their Osaka Branch Office in the McCann Worldgroup Osaka Branch Office located in Dojima, Osaka City, on January 1, 2017 as the base for its health communication business in the Kinki Region\*.

(\*Kinki Region includes: Kyoto, Osaka, Shiga, Hyogo, Nara, Wakayama, Mie and Fukui. )

The launch of the Osaka Branch Office will enable McCann Health to expand its offering in Japan and provide the highest quality of service and swifter support to clients located in the Kinki Region, and operations will expand further in future.

Junji Yokokawa, Chief Operating Officer of McCann Health Japan, has been appointed to take on additional responsibilities as the General Manager of the Osaka Branch Office.

Jack Blakey, Representative Director & President of McCann Health in Japan said, "We have been very successful in supporting our clients in Osaka and are pleased to be able to expand our offering further into the Kinki area. Junji, who also has experience working in our NY headquarters, is best equipped to lead our Osaka operations. I very much look forward to supporting the communication activities of all of companies in the Kinki region."

With this launch, McCann Health who opened its first office in Japan over 20 years ago, demonstrates its ongoing commitment to providing highly effective healthcare communication strategies to the Japanese market by combining Japanese stakeholder insights with leading global marketing knowledge. McCann Health's wide array of global practices including services in strategic consultancy, healthcare marketing, medical communication, consumer health & wellness, global health, pharmacy and pharmacy engagement.

## 【Overview】

■McCann Healthcare Worldwide Japan Inc., Osaka Branch Office (McCann Health, Osaka Branch Office)

■President & Representative Director Jack Blakey

■Osaka Branch Office General Manager Junji Yokokawa (Chief Operating Officer, McCann Health)

■Address Aqua Dojima West 19th floor, 1-4-16 Dojimahama, Kita-ku, Osaka 530-0004

■TEL 06-6342-6870

■FAX 06-6342-6871

■URL [mccannhealth.co.jp](http://mccannhealth.co.jp)

■e-mail

For business related inquiries: [mhj.business@mccann.com](mailto:mhj.business@mccann.com)

For recruitment related inquiries: [Mid-Career@mccannwg.com](mailto:Mid-Career@mccannwg.com)

McCann Health, part of McCann Worldgroup and the Interpublic Group (NYSE: IPG), is a global agency network spanning 6 continents, 20 countries with 60 offices worldwide. McCann Health in Japan has been actively providing highly effective communication strategies to the Japanese market for over 20 years, by combining Japanese stakeholder insights with leading global marketing knowledge. Globally, McCann Health, winner of the 2016 Cannes Lions Health Network of the Year Award, is one of the world's most awarded global healthcare marketing networks. McCann Health in Japan won Gold for Campaign Magazines 2016 Specialist Agency of the Year - reclaiming the No. 1 position they have held for the last seven years.

Japan HP <http://www.mccannhealth.co.jp/>

To inquire about this release, please contact:

Miyoko Ohki

Corporate Communications, McCann Worldgroup Holdings Japan Inc.

Tel: 81-3-3746-8550 (direct) / Tel: 81-3-3746-8111 (information)

E-mail: [miyoko.ohki@mccannwg.com](mailto:miyoko.ohki@mccannwg.com)