



December 8, 2017

McCann Worldgroup Japan won 2 Golds and 2 Bronzes at Campaign Asia-Pacific's Agency of the Year Awards

TOKYO – December 8, 2017 – McCann Worldgroup Japan (Representative Director & President: Charles Cadell, Headquarters: Minato Ward, Tokyo) announced that it has been awarded Gold and Bronze medals at 2017 Agency of the Year Awards, hosted by Campaign Magazine, recognizing outstanding business performance and overall achievements in Asia-Pacific's advertising and communications industries.

The awards:



- Specialist Agency of the Year : Momentum, GOLD
- **McCann Health, BRONZE**
- Media Agency of the Year : UM Japan, GOLD
- Creative Agency of the Year : McCann Worldgroup, BRONZE
- Digital Agency of the Year : McCann Worldgroup, Short Listed
- Strategic/Brand Planner of the Year : Yoshi Matsuura - McCann Japan, Runner-up

Momentum



McCANN
HEALTH

McCANN

For over 20 years, the Agency of the Year Awards have recognized outstanding business performance and overall achievements in the region's advertising and communications industry. Judged by the magazine's senior editors and the industry's leading marketers, the awards are given separately for each of the following five regions: Australia/New Zealand, Greater China, South Asia, Japan/Korea, and Southeast Asia.

Campaign has hosted the Japan/Korea awards ceremony in Tokyo. It took place on December 7.

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About McCann Worldgroup

[McCann Worldgroup](#), part of the [Interpublic Group](#) (NYSE: IPG), is a leading global marketing services company in more than 100 countries, comprising McCann (advertising), MRM//McCann (digital marketing/relationship management), Momentum Worldwide (total brand experience), McCann Health (professional/dtc communications), CRAFT (global adaptation and production), UM (media management), Weber Shandwick (public relations), FutureBrand (consulting/design), and PMK-BNC (entertainment/brand/popular culture).

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