

PRESS RELEASE

**McCann Health Japan won a Silver Award
at the EPICA AWARDS 2018**

【Tokyo—November 22, 2018】

McCann Health Japan (McCann Healthcare Worldwide Japan Inc., Minato-ku Tokyo, Managing Director: Junji Yokokawa) announced that McCann Health Japan won a Silver award with ANGFA Co., LTD, SAVE SOAP Project, “Washable Book” at the EPICA Awards 2018.

This year marking the 32nd year, there were 4,020 entries from 69 countries, and the award ceremony was held in Amsterdam, Netherlands on November 15.

Please find details as below.

● **Silver**

Advertiser: ANGFA Co., LTD.
Category: Health & Beauty
Title: Washable Book
Brand: SAVE SOAP Project
Agency: McCann Health Japan

[Please click for the work](#)



Furthermore, winning a total of 37 awards (Including 1 grand prix and 9 golds) as a global network contributed to McCann Worldgroup globally being named “Network of the Year” at Epica Awards for the Second Year in Row.



About McCann Health

[McCann Health](#), two-time Network of the Year winner at Cannes Lions Health, and winner of an unprecedented total of the Network of the Year titles from the industry's top three creative award shows in 2017, is one of the world's most awarded global healthcare communications companies. McCann Health, consisting of a global creative agency network, a global medical communications network and a global consulting group, specializes in a wide array of professional, consulting and consumer health and wellness practices. McCann Health is part of McCann Worldgroup and the Interpublic Group (NYSE: IPG). McCann Health in Japan has been awarded at Campaign Magazines Specialist Agency of the Year for the last eight years including 6 Golds. Also, this year, we have been shortlisted and waiting for the final announcement on December 6. <http://www.mccannhealth.co.jp>

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