



PRESS RELEASE

McCann Health Japan wins Gold at Campaign Asia-Pacific's 2020 Agency of the Year Awards

【Tokyo—November 30, 2020】

McCann Health Japan (McCann Healthcare Worldwide Japan Inc., Minato-ku Tokyo, Managing Director: Junji Yokokawa) announced that it has been awarded a Gold medal at the 2020 Agency of the Year Awards hosted by Campaign Magazine, recognizing outstanding business performance and overall achievements in Asia-Pacific's advertising and communications industries.

McCann Health Japan has been awarded at Campaign Asia's Specialist Agency of the Year for the last eleven years including 9 Golds.

The awards:

- Specialist Agency of the Year : McCann Health, GOLD



For over 20 years, the Agency of the Year Awards have recognized outstanding business performance and overall achievements in the region's advertising and communications industry. Judged by the magazine's senior editors and the industry's leading marketers, the awards are given separately for each of the following five regions: Australia/New Zealand, Greater China, South Asia, Japan/Korea, and Southeast Asia.



McCANN
HEALTH

About McCann Health

[McCann Health](#), two-time Network of the Year winner at Cannes Lions Health, and winner of an unprecedented total of the Network of the Year titles from the industry's top three creative award shows in 2017, is one of the world's most awarded global healthcare communications companies. McCann Health, consisting of a global creative agency network, a global medical communications network and a global consulting group, specializes in a wide array of professional, consulting and consumer health and wellness practices. McCann Health is part of McCann Worldgroup and the Interpublic Group (NYSE: IPG).

McCann Health in Japan has been awarded at Campaign Magazines Specialist Agency of the Year for the last eleven years including 9 Golds.

<http://www.mccannhealth.co.jp>

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