



PRESS RELEASE

Junji Yokokawa Promoted to Representative Director, President of McCann Health Japan

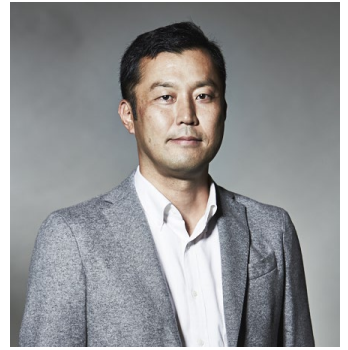
【Tokyo—April 5, 2021】

McCann Health Japan (McCann Healthcare Worldwide Japan Inc., Headquarter: Minato-ku, Tokyo) announced the promotion of Junji Yokokawa, Managing Director to Representative Director, President. Junji Yokokawa will continue to report to John Cahill, who has moved to Representative Director, Chairman of McCann Health Japan effective April 1, 2021 retaining his current global responsibilities as Global Chief Executive Officer of McCann Health.

John Cahill commented, "I am very happy we promoted Junji to Representative Director, President of McCann Health Japan. It truly is a well earned promotion. During the past 3 years I have watched him captain transforming the McCann Health agencies ensuring both our offer and structure were fit for purpose in an ever changing Japan Health marketplace. We have achieved a great change and our results are proof of his success."

Junji Yokokawa said, "I am honored to succeed John as President of McCann Health Japan. I am also keenly aware of the responsibilities that come with this new role as we experience major changes in our environment. I will continue to work closely with John Cahill and our team and very much look forward to contributing to our clients' brands and business. With the coronavirus pandemic, attitudes towards health among consumers and patients as well as healthcare professionals have been changing. I am determined to deliver innovative and integrated business solutions to cater to these changing needs."

Junji Yokokawa, who comes from a medical device background joined McCann Health Japan in 1999. In the following years, he played an increasingly vital leadership role across countless new product launches and DTC campaigns for a broad range of clients. Following a 2-year secondment to McCann Health New York, Junji returned to Tokyo in 2015 to oversee the overall company operations as RX Chief Operating Officer. In 2017, Junji was instrumental in the development of McCann Health's presence in Osaka to service clients in the Kansai area. In 2018 he was promoted to Managing Director of McCann Health to lead the day to day operations. Having successfully transformed the McCann Health agencies ensuring both our offer and structure were fit for purpose in an ever changing Japan Health marketplace, and achieving the business results, he was promoted to Representative Director, President effective April 1, 2021.



About McCann Health

McCann Health, three-time Network of the Year winner at Cannes Lions Health and winner of an unprecedented twelve Network of the Year titles from the industry's top five creative award shows, is one of the world's most awarded global healthcare communications networks. Through combining science, creative and strategy we strive to deliver best-in-class services to our clients. Our 1,900+ employees in 60 offices across 20 countries and 6 continents are united by one vision: to help our clients play a meaningful role for healthier lives. McCann Health, spans a range of global practices including strategic consulting, healthcare professional marketing, medical communications, consumer health and wellness, global health and specialty practices like pharmacy, payer and patient engagement. McCann Health is a part of McCann Worldgroup and the Interpublic Group (NYSE: IPG), a global leader in modern marketing solutions.

McCann Health in Japan with more than 150 dedicated professionals and over 20 years of experience is uniquely positioned to develop and deliver more effective communication strategies to clients by combining domestic stakeholder insights with global marketing expertise. As a result it has been awarded at Campaign Magazines Specialist Agency of the Year for the last eleven years including 9 Golds.

<http://www.mccannhealth.co.jp>

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