

# McCANN HEALTH

PRESS RELEASE

## McCann Health Japan won a Silver at the 2021 ACC TOKYO CREATIVITY AWARDS

【Tokyo—November 2<sup>nd</sup> , 2021】

McCann Health Japan (McCann Healthcare Worldwide Japan Inc., Minato-ku Tokyo, President: Junji Yokokawa) announced that McCann Health Japan won a Silver Award for "6 Minutes Together" for Janssen Pharma in the B category of Radio & Audio Advertising at the 61st 2021 ACC TOKYO CREATIVITY AWARDS.



TOKYO CREATIVITY AWARDS

"The ACC TOKYO CREATIVITY AWARDS "was formerly known as the ACC CM FESTIVAL, which has been held since 1961 with the aim of improving the quality of TV and radio commercials. In 2017, the framework was greatly expanded to include awards for creativity in all areas. It is now widely recognized

as one of the largest and most authoritative award in Japan, both in name and reality.

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Please find details as below

<Silver>

Awarded Work: ["6 Minutes Together"](#)

Client: Janssen Pharmaceutical K.K.

Product : PAH (Pulmonary Arterial Hypertension)

Category : Radio & Audio Advertising B

Agency: McCann Healthcare Worldwide Japan



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## **About McCann Health:**

McCann Health, three-time Network of the Year winner at Cannes Lions Health and winner of an unprecedented twelve Network of the Year titles from the industry's top five creative award shows, is one of the world's most awarded global healthcare communications networks. Through combining science, creative and strategy we strive to deliver best-in-class services to our clients. Our 2,500+ employees in 60 offices across 20 countries and 6 continents are united by one vision: to help our clients earn a meaningful role for healthier lives. Part of the IPG Health Network, the McCann Health offering spans a range of global practices including strategic consulting, healthcare professional marketing, medical communications, consumer health and wellness, global health and specialty practices like pharmacy, payer and patient engagement.

McCann Health Japan with more than 150 dedicated professionals and over 20 years of experience is uniquely positioned to develop and deliver more effective communication strategies to clients by combining domestic stakeholder insights with global marketing expertise. As a result, it has been awarded at Campaign Magazines Specialist Agency of the Year for the last 11 years including 9 Golds. <https://www.mccannhealth.co.jp/en/>

**For any inquiries please contact:**

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