

# McCANN HEALTH

PRESS RELEASE

## **McCann Health Japan wins Gold at Campaign Asia-Pacific's 2021 Agency of the Year Awards**

【December 7, 2021 - Tokyo】

McCann Health Japan (McCann Healthcare Worldwide Japan Inc., Minato-ku Tokyo, President: Junji Yokokawa) announced that it has been awarded a gold medal at the 2021 Agency of the Year Awards hosted by Campaign Magazine, recognizing outstanding business performance and overall achievements in Asia-Pacific's advertising and communications industries.

McCann Health Japan has been awarded Specialist Agency of the Year for the last twelve years including 10 Golds.



Specialist Agency of the Year : McCann Health, GOLD

For over 20 years, the Agency of the Year Awards have recognized outstanding business performance and overall achievements in the region's advertising and communications industry. Judged by the magazine's senior editors and the industry's leading marketers, the awards are given separately for each of the following five regions: Australia/New Zealand, Greater China, South Asia, Japan/Korea, and Southeast Asia.

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## **About McCann Health**

McCann Health is one of the most awarded global healthcare communications networks. Through combining science, creative and strategy we strive to deliver best-in-class services to some of the world's top, as well as emerging, health and wellness brands and companies. Our 2,500+ employees in 60 offices across 20 countries and 6 continents are united by one vision: to help our clients' brands and businesses play a meaningful role in people's lives.

McCann Health spans a range of global practices including strategic consulting, healthcare professional marketing, medical communications, consumer health and wellness, global health and specialty practices like pharmacy, payer and patient engagement. McCann Health is a part of IPG Health. Learn about IPG Health: <https://ipghealth.com/>

McCann Health Japan with more than 150 dedicated professionals and over 20 years of experience is uniquely positioned to develop and deliver more effective communication strategies to clients by combining domestic stakeholder insights with global marketing expertise. As a result, it has been awarded at Campaign Magazines Specialist Agency of the Year for the last 12 years including 10 Golds. <https://www.mccannhealth.co.jp/en/>

**Contact** Miyoko Ohki  
Corporate Communications Lead  
McCann Worldgroup Holdings Japan Inc.  
Email: [miyoko.ohki@mccannwg.com](mailto:miyoko.ohki@mccannwg.com)