

McCANN HEALTH

PRESS RELEASE

McCann Health Japan Wins Silver in Print, Bronze in Design at the Young Lions /Spikes Competition!

【December 1, 2021 - Tokyo】

McCann Health Japan (McCann Healthcare Worldwide Japan Inc., Minato-ku Tokyo, President: Junji Yokokawa) announced that McCann Health won a Silver in the Print category and a Bronze in the Design category at the Young Lions Spikes Competition National Qualifier.



The Young Lions Competition and the Young Spikes Competition are the official programs of Cannes Lions and Spikes Asia, respectively, for professionals under the age of 30. Gold, Silver,

and Bronze awards will be determined based on the submission and presentation of videos and proposals created within a given time frame for each country. A team of two representatives from each country will be selected to represent Japan in both competitions and participate in the finals.

The award results are as follows.

<https://www.canneslionsjapan.com/youngcompetitions/results/>

<Young Lions / Spikes Competition Print Category>

●Silver

Ayane Yoshida - McCann Health Japan

Erika Murakawa - McCann Health Japan

<Young Lions / Spikes Competition Design Category>

●Bronze

Ayane Yoshida - McCann Health Japan

Erika Murakawa - McCann Health Japan

McCANN HEALTH

.....

About McCann Health

McCann Health is one of the world's top creatively awarded and effective health network. Through combining science, creative and strategy, the agency strives to deliver best-in-class services to clients. Its 2,500+ employees in 60 offices across 20 countries are united by one vision: to help clients play a meaningful role for healthier lives. McCann Health spans a range of global practices including advertising and promotion, strategic consulting, healthcare professional marketing, medical communications, consumer health and wellness, global health and specialty practices like pharmacy, payer and patient engagement. As the winner of 12 "Network of the Year" titles from the industry's top five creative award shows, McCann Health's recent accolades include being named the 2019 Cannes Lions Healthcare Network of the Year for the third time and being awarded Cannes Grand Prix in the last two consecutive festivals. McCann Health was also named the "Most Awarded Network" for the second straight year at the 2019 Creative Floor Awards. Additional recognition for McCann Health agencies came from the Clio Health Awards, MM&M, London International Awards, Epica, and other shows across the globe. McCann Health's North American agencies received recognition in high-profile industry awards shows in 2019 and 2020, including McCann Health Managed Markets recent "Agency of the Year" award at the 2020 Med Ad News Manny awards. McCann Health Japan with more than 150 dedicated professionals and over 20 years of experience is uniquely positioned to develop and deliver more effective communication strategies to clients by combining domestic stakeholder insights with global marketing expertise. As a result, it has been awarded at Campaign Magazines Specialist Agency of the Year for the last eleven years including 9 Golds. <http://www.mccannhealth.co.jp/>

For any inquiries please contact:

Miyoko Ohki, Corporate Communications, McCann Worldgroup Holdings Japan Inc.

Email: miyoko.ohki@mccannwg.com