

PRESS RELEASE

**McCann Health Japan Selected as
Advertising Health Magazine's "World Top 10"
The First and Only From Japan**

【February 18, 2022 - Tokyo】

McCann Health Japan, an IPG Health company (McCann Health Japan Headquarters: Minato-ku, Tokyo, Representative Director, President: Junji Yokogawa) is pleased to announce that it has been selected as one of Advertising Health magazine's "World Top 10" in partnership with The Creative Floor Superstars program.

McCann Health Japan was the first and only Japanese company to earn this recognition. The agency was recognized alongside sister IPG Health agencies, McCann Health New York, AREA 23, and FCB Health New York.

Junji Yokokawa, Representative Director, President said, "We are very happy and feel incredibly honored to be ranked among the world's TOP 10 in such a prestigious award. This award acknowledges that we, as a partner to our clients, have been creating valuable creative work. McCann Health Japan will continue to work hard with the passion and commitment of each and every one of our employees to deliver the best possible results for our clients and brands.

Now in its tenth year, Advertising Health magazine's "World Top 10" from the U.K., in partnership with The Creative Floor's The Creative Floor Superstars program, whose mission is to recognize the world's best creative work and talent in healthcare communications and to inspire health and wellness communications agencies to tap into more diverse and untapped talent, Health magazine's "World's Top 10" list has selected and announced the world's most awarded health and wellness creative campaigns and the agencies that produced them.



The methodology of selection is based on the total points earned by the best ideas in the Health & Wellness and Pharma categories in the following five carefully chosen international awards. A digital version of the yearbook can be found [here](#).

[Lions Health](#)

[Clio Health](#)

[One Show](#) – Health & Wellness; and Pharma

[The Creative Floor Awards](#)

[London International Awards](#) – Health & Wellness; Pharma; and the health craft categories.

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About McCann Health

As part of the IPG Health network, McCann Health Japan with more than 150 dedicated professionals and over 20 years of experience is uniquely positioned to develop and deliver more effective communication strategies to clients by combining domestic stakeholder insights with global marketing expertise. As a result, it has been awarded at Campaign Magazines Specialist Agency of the Year for the last 12 years including 10 Golds. Learn more. <https://www.mccannhealth.co.jp/en/>

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