

## McCann Health Japan Wins Bronze at ADFEST 2022

**TOKYO, April 12, 2022** – McCann Health Japan, an IPG Health company (McCann Health Japan Headquarters: Minato-ku, Tokyo, Representative Director, President: Junji Yokokawa) announced that it has been awarded one Bronze and one Finalist with Janssen Pharma's 6 Minutes Together at [ADFEST 2022](#).

Founded in 1998, ADFEST is Asia's most celebrated regional creative festival that "not only raises the standard of creative excellence in the region, it also celebrates the uniqueness of local culture."

The award details are as follows:



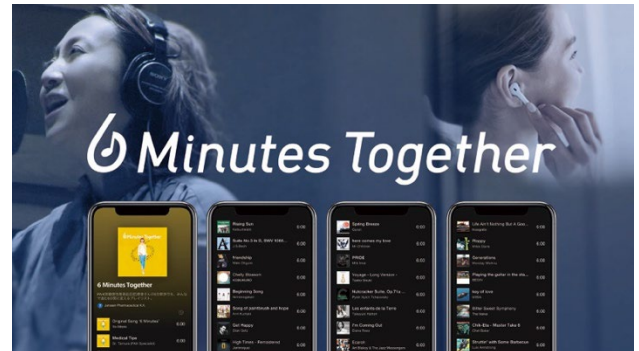
### ■ BRONZE

[Media Lotus: USE OF BRANDED ENTERTAINMENT & CONTENT: DIGITAL & SOCIAL MEDIA](#)

Client: Janssen Pharmaceutical K.K.

Title: 6 Minutes Together

Agency : McCann Health Japan



### ■ FINALIST

[Media Lotus : USE OF AUDIO](#)

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### About McCann Health, an IPG Health Company

As part of the IPG Health network, McCann Health Japan has more than 150 dedicated professionals. With close to 40 years of experience, the agency is uniquely positioned to develop and deliver more effective communication strategies to clients by combining domestic stakeholder insights with global marketing expertise. As a result, it has been awarded Campaign Magazine's Specialist Agency of the Year for the last 12 years including 10 Golds. Learn more. <https://www.mccannhealth.co.jp/en/>

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