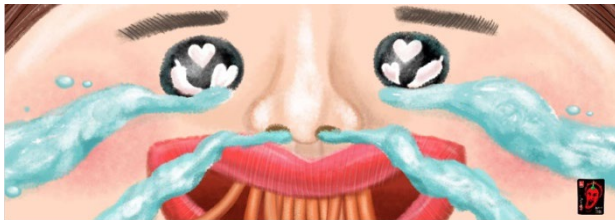


McCann Health Japan Awarded Runner-Up Grand Prix and Sponsor's Award in the Design Category at the Metro Ad Creative Award 2021

Tokyo, April 1, 2022 – McCann Health Japan, an IPG Health company (McCann Health Japan Headquarters: Minato-ku, Tokyo, Representative Director, President: Junji Yokokawa) is pleased to announce that it has won the Runner-Up Grand Prix and the Sponsor's Award in the design category at the [Metro Ad Creative Award 2021](#).

The Metro Ad Creative Award aims to discover and nurture talents who can maximize the use of Tokyo Metro's transportation media and encounter expressions and ideas that lead to the creation of new values, together with Metro Ad Agency to generate "new transportation advertising and OOH of the future."

As part of our efforts to continuously strengthen our creative capabilities, McCann Health Japan will continue to support its employees to challenge various advertising awards for individuals.



- Design Category - Runner-Up Grand Prix
- Title: ["Instant Happiness"](#)
- Winner: Erika Murakawa (McCann Health Japan)
- Co-creator: Ayane Yoshida (McCann Health Japan)



- Sponsoring Company Award (House Foods)
- Title: "How would you read the Japanese character [「激辛っ」](#)"

- Winner: Reia Higuchi (McCann Health Japan)

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About McCann Health, an IPG Health Company

As part of the IPG Health network, McCann Health Japan has more than 150 dedicated professionals. With close to 40 years of experience, the agency is uniquely positioned to develop and deliver more effective communication strategies to clients by combining domestic stakeholder insights with global marketing expertise. As a result, it has been awarded Campaign Magazine's Specialist Agency of the Year for the last 12 years including 10 Golds. Learn more.

<https://www.mccannhealth.co.jp/en/>

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